

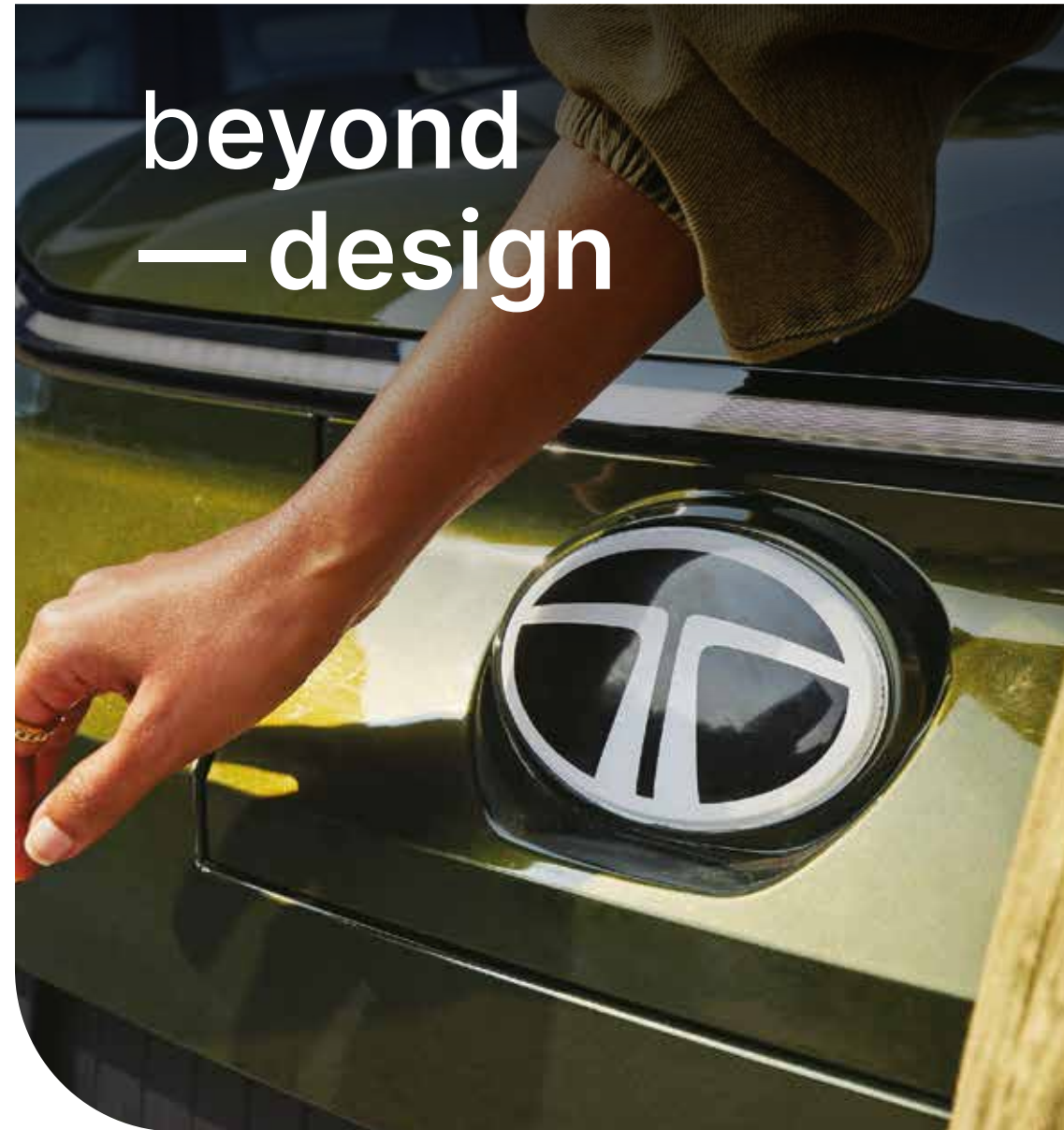


beyond — everyday



Punch.ev





Dive into the world of Punch.ev and discover a design philosophy that goes beyond the ordinary. Our focus on aesthetics transforms every journey into a visually enchanting experience, making each drive truly extraordinary.

— exterior

auto LED — projector headlamps

Go beyond with hassle-free auto headlamps for crystal clear visibility even at night.



smart — digital DRLs

Be it day or night, stand out as you go beyond.



sequential front — side indicators

Add a touch of class to every turn you make.

frunk¹ —

Level up your storage game with the Frunk – a front storage designed for all your essentials.



electric ORVM with — auto fold

Add style and function with mirrors that automatically fold.



front LED fog lamps with — cornering function

Navigate with confidence using advanced Front LED Fog Lamps with cornering function.



R16 diamond — cut alloys

Roll in style beyond everyday with R16 Alloy Wheels.



electric front — charging lid

Power up in style.

shark — fin antenna

Amp up style and functionality with the smart Shark Fin Antenna.



— interior

digital — dashboard

Premium experience with multi layered dashboard and phygital touch-points.



jeweled — control knob

Add a touch of finesse to every shift with the stylish Jewel Control Knob.



smart digital — steering wheel

Elevate the in-cabin experience with Digital Steering Wheel with illuminated logo at the centre.



phygital — control panel

Physical and digital controls integrated for an ergonomic and aesthetic appeal.



steering — mounted controls

For a focused driving experience.



illuminated cooled — glove box

Keep things cool while you're on the go.



mood — lights

Go beyond just playing music. Set your mood and sync seamlessly with the rhythm of your favourite track.

auto — dimming IRVM

Say no to distracting flashes.





**beyond
— comfort**

Immerse yourself in the effortless comfort of Punch.ev. Because every journey deserves that touch of ease, and with Punch.ev, we've made it your everyday comfort while you go beyond.

front ventilated — seats

Comfort takes centre stage with ultra bolstered Ventilated Front Seats.



air purifier with — AQI display

Thanks to the Air Purifier you can now make sure you breathe clean and fresh air.



USB type C — fast charging port

Power up all your gadgets while on-the-go.



90° opening — doors

Walking in and out of your car has never felt easier with 90° Opening Doors.



voice assisted — electric sunroof

Invite the sun to your journeys by day, and the moon to your escapades at night.

cruise — control

Enjoy relaxed driving with Cruise Control for journeys that take you beyond.





rain — sensing wipers

Eliminate the hassle of unpredictable showers with Rain Sensing Wipers.

rear wiper and — auto defogger

Nothing should come in between you and an unhindered driving experience.



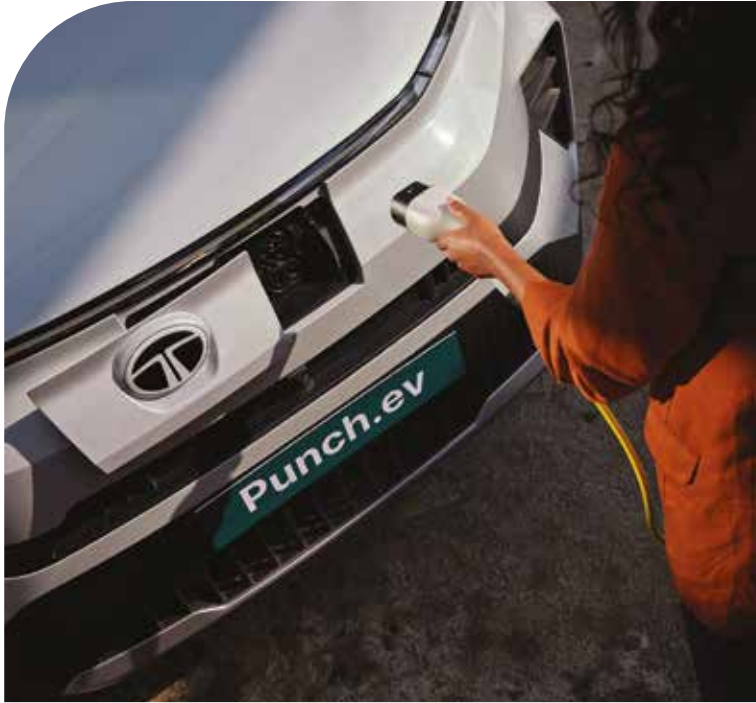
366 litre — boot space

For all your belongings and beyond. We've got room for all of it!



4 speakers & — 2 tweeters

Immerse yourself in quality sound with a system featuring 4 Speakers and 2 Tweeters.



beyond — technology

Discover the groundbreaking tech that powers Punch.ev and redefines the limits of innovation. Because for us, it's not just about pushing boundaries; it's about enhancing your journey with thoughtful advancements.

Arcade.ev — app suite*

Arcade.ev will definitely spice up the entertainment factor in your already great in-car experience.



26.03 cm digital — cockpit

The intuitive Digital Cockpit, with multi-dial view.

* Features not available in Nepal.



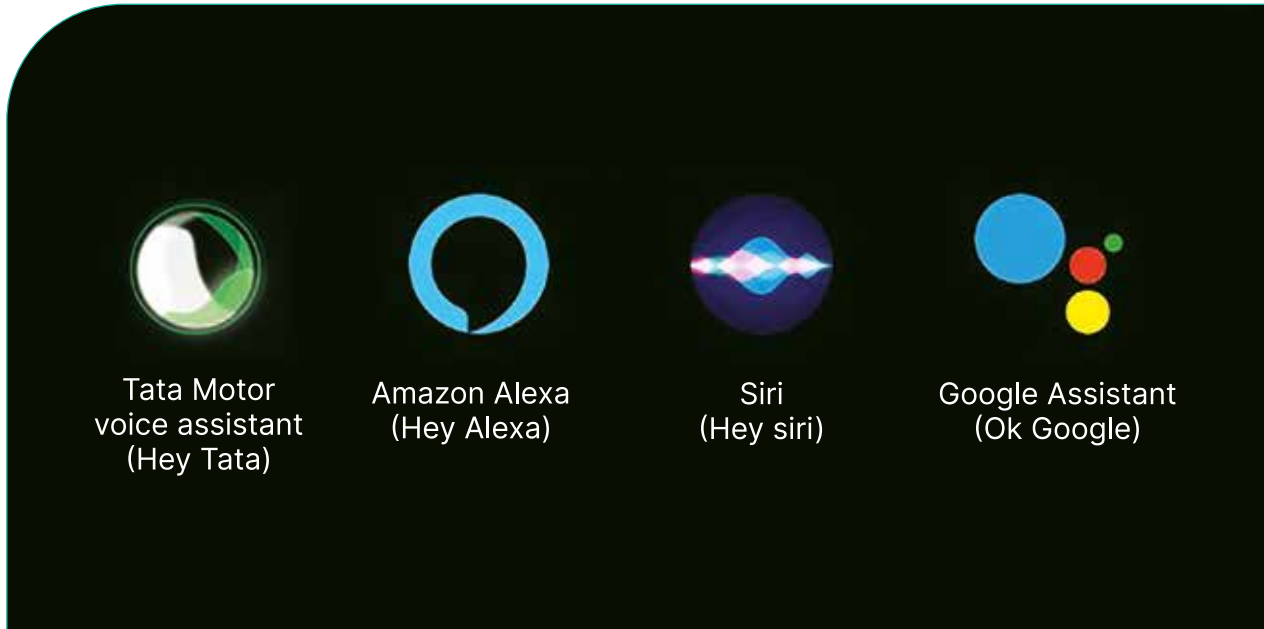
**26.03 cm HD infotainment
— by HARMAN**

Enjoy an immersive experience with the 26.03 cm HD Infotainment System by HARMAN.

**wireless Android Auto™ &
— Apple CarPlay™**

Stay connected wirelessly with Android Auto™ and Apple CarPlay™.





multiple — voice assistants
("Hey Tata", Alexa, Siri, Google Assistant)

Interact seamlessly with
Multiple Voice Assistants.

**wireless —
smartphone charger**

Don't get tangled up in wires. Power up
your devices with the Wireless Smartphone
Charger.





Discover the groundbreaking tech that powers Punch.ev and redefines the limits of innovation. Because for us, it's not just about pushing boundaries; it's about enhancing your journey with thoughtful advancements.





acti.ev — architecture

Unparalleled efficiency powered by the cutting-edge acti.ev Architecture.



liquid cooled — IP67 battery pack

Long lasting battery, suited for Indian conditions.



power — electronics

Smart algorithms to control vehicle electronics.



paddle shifters for multi — mode regen

Enjoy single pedal like drive while adding range to your journey.

multi drive modes — eco, city & sport

Match your drive with your mood. Eco, City, or Sport, choose as you like.



motor — type

Enjoy the efficiency of a Permanent Magnet Synchronous Motor.

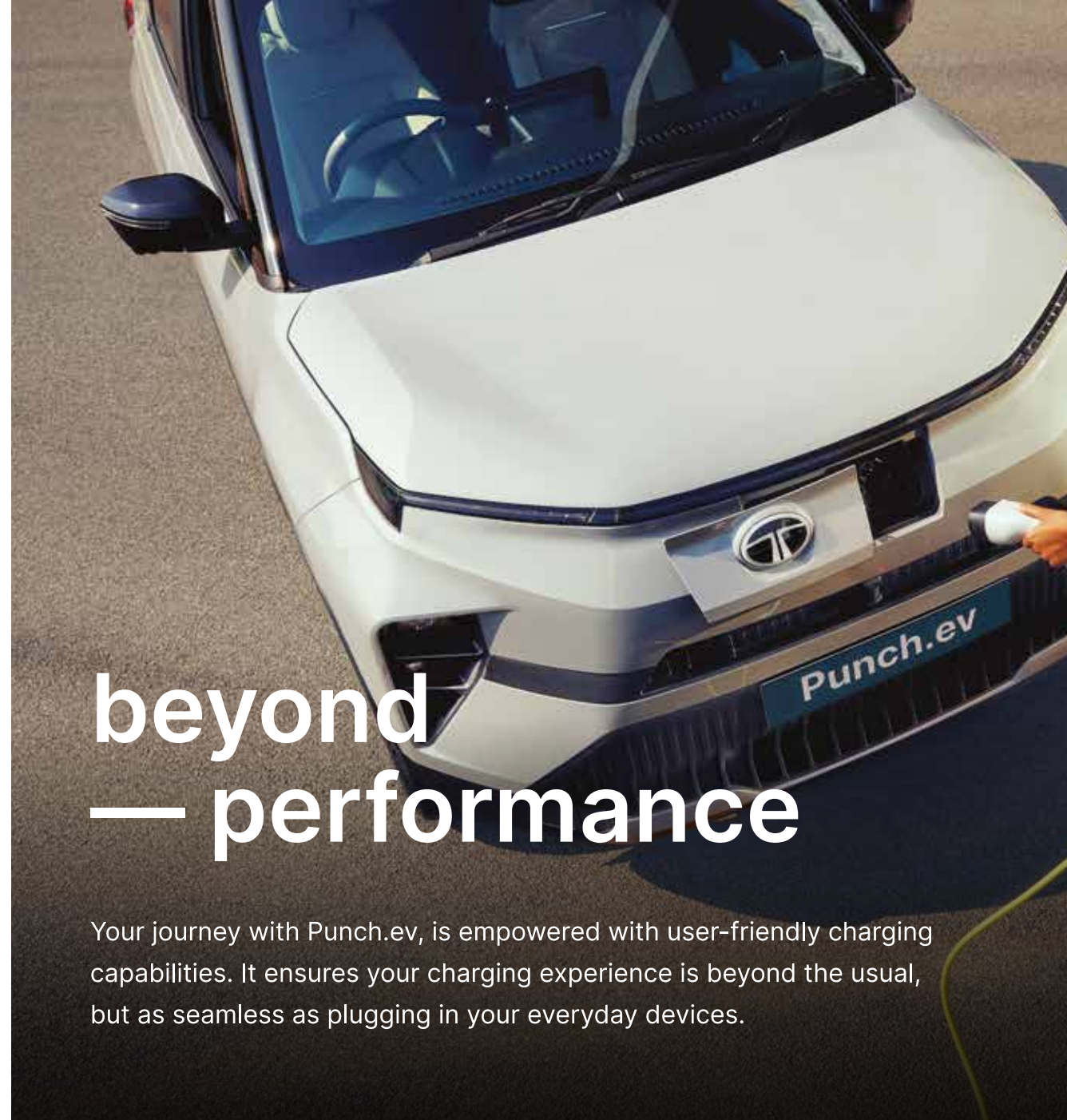
power —

Experience the thrill of 90 kW power, delivering a performance beyond everyday.

instant — torque

Feel the electrifying rush of 190 Nm of instant torque and accelerate beyond everyday.





beyond — performance

Your journey with Punch.ev, is empowered with user-friendly charging capabilities. It ensures your charging experience is beyond the usual, but as seamless as plugging in your everyday devices.



DC — fast charger

Charge quickly. SOC 10% - 80% in 56[▲] minutes.

7.2 kW AC home — wall box charger

Charge conveniently at home. SOC 10%-100% in 5[▲] hours.

AC home — wall box charger

Charge efficiently. SOC 10%-100% in 13.5[▲] hours.

15A portable — charger

Charge anywhere from a 15A socket. SOC 10%-100% in 13.5[▲] hours.

multiple colour choices — to pick from



empowered
oxide
(dual tone)

seaweed green (dual tone)



fearless red (dual tone)



daytona grey (dual tone)



pristine white (dual tone)



Punch.ev LR - technical specifications and features

electric drivetrain	
Motor (Type)	Permanent Magnet Synchronous Motor
Electric Motor Power (kW)	90
Electric Motor Torque (Nm)	190
Multi Drive Modes	Three drive modes - Eco, City & Sport mode
Battery Pack (kWh)	35
Thermal Management System	Liquid Cooled System
Ingress Protection for Motor & Battery Pack	IP67
Acceleration (0-100 km/h in sec)	9.5 [^]
Emission	Zero Tailpipe Emission
smart drive features	
Smart Regenerative Braking	Multi-mode regenerative braking 4 Levels (Level 0 - 1 - 2 - 3) 0 - No regen 3 - Max. regen
Paddle Shifters to Control Regen Modes	✓
Customizable Single Pedal Drive	✓
dimensions	
Length x Width x Height (mm)	3857 × 1742 × 1633
Wheelbase (mm)	2445
Unladen Ground Clearance (mm)	190
Boot Space (Litre)	366
steering	
Steering	Electrically Power Assisted
Turning Circle Radius (m)	<5
brakes	
Front, Rear	All - Disc
suspension	
Front Suspension	Independent, Lower Wishbone, McPherson Strut with Coil Spring
Rear Suspension	Semi-independent Twist Beam with Coil Spring and Shock Absorber
wheels & tyres	
Size	195/60 R16
Low Rolling Resistance Tires	✓
charging	
Charging Standard	CCS2
Portable Charging Cable	Yes
Charging Options	Home, 3.3 kW AC Wall Box, 7.2 kW AC Wall Box, DC Fast Charger
Charger Type Included	3.3 kW or 7.2 kW AC Wall Box
Estimated Regular Charging Time (SOC 10% to 100% from any 15A plug point)	~ 13.5 [^] hr
Estimated AC Fast Charging Time (SOC 10% to 100% from 7.2 kW AC Fast Charger)	~ 5 [^] hr
Estimated DC Fast Charging Time (SOC 10% to 80% from 50 kW DC Fast Charger)	~ 56 [^] mins
warranty	
Battery Pack and Motor Warranty	8 Year or 1,60,000 km (whichever is earlier)
Vehicle Warranty	3 Year or 1,25,000 km (whichever is earlier)
driving range	
Certified Full Charge Range (as per MIDC Cycle) (km)	365 [*]
Real world range (km)	270-290 ^{**}
safety	
ANCAP Rating	★★★★★

empowered LR

- › Smart Digital DRLs
- › Smart Digital Steering Wheel
- › Fully Automatic Temperature Control
- › Phygital Control Panel
- › Air Purifier
- › Multi-mode Regen
- › 6 Airbags
- › Electronic Stability Program
- › ABS with EBD
- › Hill Hold Assist
- › ISOFIX
- › iTPMS
- › Rear Parking Sensor
- › Impact Sensing Auto Door Unlock
- › Height Adjustable Driver Seat
- › Illuminated Cooled Glovebox
- › Electric Tailgate Release
- › Prismatic IRVM
- › Steering Mounted Controls
- › Paddle Shifters for Multi-mode Regen
- › Power Window (All 4 doors)
- › 4 Speakers + 2 Tweeters
- › Android Auto™ and Apple CarPlay™
- › Camera Based Reverse Park Assist
- › LED Projector Headlamps
- › Sequential Front Side Indicators
- › Welcome & Goodbye Sequence
- › Cruise Control
- › Push Button Start/Stop (PEPS)
- › Front LED Fog Lamps with Cornering Function
- › Follow Me Home Headlights
- › Jeweled Control Knob
- › Electronic Parking Brake with Autohold
- › Multi Drive Modes (City/Sport/Eco)
- › Hill Descent Control
- › All 4 Disc Brakes
- › Hill Hold Control
- › Option of 7.2 kW AC Fast Charger
- › Electric Sunroof
- › Auto Headlamps
- › Rain Sensing Wipers
- › Dual Tone Roof
- › Smart Charging Indicator
- › 26.03 cm HD Infotainment by HARMAN
- › 17.78 cm Instrument Cluster
- › Rear Wiper and Auto Defogger
- › Electric ORVM with Auto Fold
- › Auto Dimming IRVM
- › Auto Headlamps
- › Rain Sensing Wipers
- › Roof Rails
- › Front Armrest
- › USB Type C Fast Charging Port
- › Shark Fin Antenna
- › R16 Diamond Cut Alloys
- › Air Purifier with AQI Display
- › Wireless Android Auto™ and Apple CarPlay™
- › Rear Armrest
- › SOS Calling Function###
- › Leatherette Wrapped Steering Wheel

empowered +s LR

- in addition to empowered+ LR

- › 360° Surround View Camera System
- › Blind Spot View Monitor
- › Leatherette Seats
- › Front Ventilated Seats
- › Wireless Smartphone Charger
- › 26.03 cm Digital Cockpit
- › Navigation in Cockpit - Driver View Maps
- › Multiple Voice Assistants ("Hey Tata", Alexa, Siri, Google Assistant)
- › Voice Assisted Electric Sunroof
- › Mood Lights

Images and illustrations are indicative and for information purpose only. All features/specifications are not available in all variants and may vary for different variants. Features/specifications are subject to change without prior information. Please consult an authorized Tata Motors dealer for the latest information on features/specifications before deciding to place an order. Colours may not match actual colours due to printing limitations. ▲Under test ambient conditions. ^As per internal testing data, under test ambient temperature conditions. *As per ARAI (MIDC cycle P1+P2 - under standard testing conditions), actual performance figures may vary depending on various conditions including driving pattern, etc. **As per In market testing done in Nepal, actual performance figures may vary depending on various conditions including driving pattern, etc. ###Customers will be able to utilize ZConnect services for one year from the date of activation. Post completion of one year, customers can subscribe ZConnect by paying subscription fees. ^^Smart watch is not part of vehicle accessories. ####Available in select cities. ~Linked with active ZConnect login. 'Offered as dealer fitment on select persona only. Terms and conditions apply.

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